

NEWSLETTER

Volume 4

March 2023

March is here and Spring is in the air! It's the last month of the first quarter of 2023. The foodservice industry has shown remarkable resilience throughout the pandemic and concurrent global economic challenges. The need for a deeper understanding of our unsettled environment is greater than ever. How do we prepare for what is ahead? It's projected that the industry will see expected inflation to be at 7.7%. This means most foodservice segments will spend more in 2023 than they did in 2022 as a result of higher cost of goods rather than increased consumer demand. These projections are based upon several key assumptions, including an economic recession in 2022, supply chain constraints, labor shortages, and many white-collar employees continuing to work remotely rather than in the office.

Foodservice sales are expected to hit \$997 billion in 2023, per National Restaurant Association forecasts. Restaurant operators are looking for creative solutions in this environment. We want to help operators with solutions that help them to be more profitable. We can do this!!



Right here!

Looking for some gold ????

Bakery Aid
Innovation
By Unisource

MULTI-FAN AirFlow EVEN BAKE SYSTEM

High Efficiency Rack Ovens

With Our High Performance "Thermal Mass" Energy Saving Heat Exchanger!

GUARANTEED EVEN BAKE FROM TOP TO BOTTOM ON BAKING RACK

America's Most Reliable Oven with Best Warranty!
2 Year Parts & 1 Year Labor!

Fast Temperature Recovery!!!!

ENERGY WISE TECHNOLOGY

OUR BAKERY AID "EXCLUSIVE" TECHNOLOGY
This exclusive Multi Fan Low Velocity, Natural Airflow System creates the baking chamber more evenly than the single fan High Velocity Forced Air System. You do not have to move pans in the oven to get an even bake with the Natural Airflow System. Our system also produces bottom heat for thicker bottoms, crumbly breads!

PATENT PENDING DESIGN!
SMALLEST FOOTPRINT IN THE INDUSTRY!

LET'S LOOK TO THE FUTURE!
Future Bake™ Shown With Exclusive Multi Even Bake™ Air Flow System That Produces Bottom Heat For Thicker Bottom Artisan Breads!

unisourcefoodequipment.com



Effective April 1, 2023, Intermetro Industries Corporation is updating the MAP pricing and expanding the scope of the covered product list. This revision update includes Mightylite, MyCart Plus and Metroseal/Stainless Hybrid Pan Racks. If you did not receive the updated full list of products, please reach out to our office and we will make sure you get the information.

Please contact our office if you have people within your organization that need to be added to our email list regarding important announcements.



Need to know where to send purchase orders?

orders@sma-reps.com

Need a quote?

quotes@sma-reps.com

General information?

office@sma-reps.com

Guess who has a birthday this Month!

HAPPY

BIRTHDAY



President of Sun Marketing Agents, Michael Abernethy
March 27, 2023



Assistant project manager, Daniela Sancho
March 8, 2023

